



FASHION CAMP *2019*

 **KANGAN**
INSTITUTE  TAFE VICTORIA

9-11 APRIL | 2-3 JULY | 24-26 SEPTEMBER
kangan.edu.au/fashioncamp

FASHION CAMP

If you're aged between 16 and 19 years and considering a career in fashion after secondary school, Kangan Institute's Fashion Camp (SCNFASHN12) is your backstage pass to becoming a fashion professional.

Held over the 2019 school holiday periods, our expert faculty have an exciting three-day schedule planned for you and your friends, that's jam-packed with all things fashion. From designing, styling and beauty to merchandising, retailing, marketing and public relations, Fashion Camp will give you an insight into both the creative and business sides of the fashion industry.

Bring your creative flair and participate in our series of intensive design and marketing workshops at our Richmond campus. There are no study or drawing prerequisites required to participate, only your passion and curiosity to learn more. Whether it's the design or business side of fashion that interests you, Fashion Camp promises three days of inspiring insights into the industry. Our students leave Fashion Camp motivated to kick-start a career in fashion or its related industries.

Fashion Camp is a program where students attend on a daily basis for three days (students do not stay overnight).



Learn how to create your own fashion label



Get an introduction to fashion design from the experts



Learn the latest trends in beauty

PROGRAM

CREATE

- Develop skills in drawing, painting and illustration.
- Learn how to create digital mood boards for a design folio.
- Introduction to digital printing.
- Interpret an image through textile medium.

DESIGN

- Introduction to fashion design and concept development.
- Conceptualise, design and produce your own digital print.

MARKETING

- Introduction to retail and blogging.
- The world of social media: Facebook, Twitter, Instagram, Pinterest.

BRANDS

- Introduction to brand positioning.
- Introduction to fashion buying.

TRENDS

- Introduction to fashion styling and trend forecasting.
- Learn the latest trends in beauty.
- The future of internet shopping.

INDUSTRY ACCESS

- Access and explore renowned industry publications and websites such as Ragtrader and WGSN.
- Tour Kangan Institute's Textile and Fashion Hub and get up close with leading industry technology.



ENROL NOW

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ENROL NOW

kangan.edu.au/fashioncamp | 1300 290 291

WORKSHOPS

9-11 April | 2-3 July | 24-26 September
10am-3pm

PRICE

\$451

LOCATION

Kangan Institute, Creative Industries
85 Cremorne Street, Richmond



*bound to industry
bound to succeed*

The Information printed in this publication is correct at the time of printing (November 2018). Every effort has been made to ensure details are correct and accurate, however Kangan Institute reserves the right to change information with respect to course costs, timing and selection criteria without notice. Conduct of courses is dependent on student numbers and sufficient funding. Some or all of this training is delivered with Victorian and Commonwealth Government funding. Registered Training Organisation No. 3077 | CRICOS Provider No. 01218G | ©Kangan Institute 2018